



WLMD NewsTalk is a hybrid of RegionalMediaNews.com brings you on-air coverage for local and national news, sports, weather, and agriculture. Hourly there are Ag Market and commodity updates from Brownfield and RFD Radio. Macomb News Now keeps Western Illinois informed everyday.

92% REACHED EACH WEEK (P18+)
RADIO IS AMERICA'S #1 REACH MEDIUM

*Nielsen Total Audience Report February 2020

More adults use Broadcast Radio each week than:
CABLE, TELEVISION, BROADCAST TELEVISION,
STREAMING TELEVISION, FACEBOOK, TWITTER,
NEWSPAPER, SMARTPHONES, and THE
INTERNET

Radio is #1 plain and simple.



Demo

Station: WLMD - 104.7

Format: NewsTalk

Target: Adults 25-64

Reach: 88,317 total Adults

**25-64 live in the
following counties:**

McDonough, Fulton, Schuyler, Mason,
Hancock, Henderson, Warren, and Knox
Counties in Illinois.



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