



## Sauk Valley's Best Mix

Star 105.5 brings you the best of the 80's, 90's, and 2000's with a Pop blend of bright, Adult Contemporary hits.

Wake up to Star Mornings with Dave & Darren each weekday morning from 6a - 10a.

**Star Mornings** will make you laugh, give you something to talk about when you get to work and, hopefully, make your mornings a bit better.

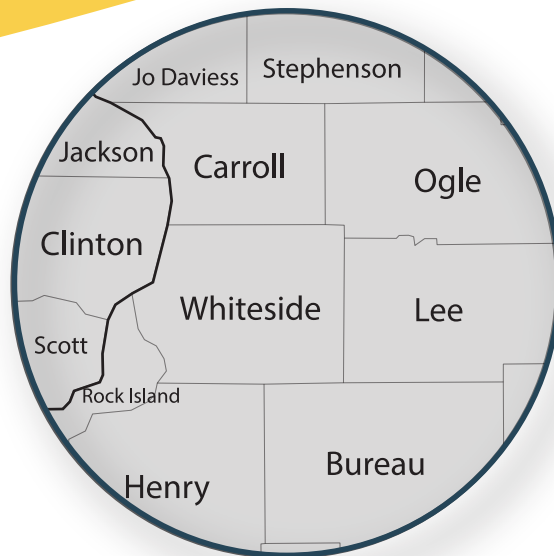
Then catch the **John & Heidi Show** in the afternoons from 1p - 5p PM. A fun show about things going on in the world today. Catch some of their popular segments each day, Dear John Letters, Comedy Call, As Seen On TV, and Weird News.

**92% REACHED EACH WEEK (P18+)**  
RADIO IS AMERICA'S #1 REACH MEDIUM

\*Nielsen Total Audience Report February 2020

**More adults use Broadcast Radio each week than:**  
CABLE, TELEVISION, BROADCAST TELEVISION,  
STREAMING TELEVISION, FACEBOOK, TWITTER,  
NEWSPAPER, SMARTPHONES, and THE  
INTERNET

**Radio is #1 plain and simple.**



## Demo

**Station: WSSQ - Q105.5**

**Format: Mix - 80's, 90's, & 2000's**

**Target: Adults 25-54**

**Reach: 203,290 total Adults**

**25-54 live in the  
following counties:**

Whiteside, Carroll, Jo Daviess, Stephenson,  
Ogle, Lee, Bureau, \*Rock Island Counties in  
Illinois. And Jackson, Clinton, & \*Scott  
Counties in Iowa.

\*Partial county population is represented.



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