

Sauk Valley's Biggest Country

Hog Country 102.7 has the biggest stars including: Kenny Chesney, Thomas Rhett, Carrie Underwood, Keith Urban, Dierks Bentley, Little Big Town. Along with updates from Fox News, Fox Sports, Regional Media News.com, and Local Sports Now.com; Hog Country has the best and biggest country hits to get you through the day!



Start your mornings off with the hottest Country morning show on radio!

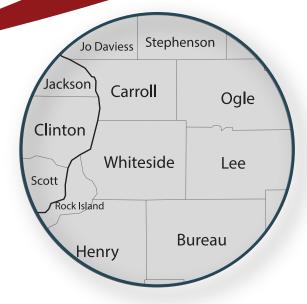
Catch Big D & Bubba each weekday from 5a-10a and Saturday's from 6a-10a with their best of show!

92% REACHED EACH WEEK (P18+)
RADIO IS AMERICA'S #1 REACH MEDIUM

*Nielsen Total Audience Report February 2020

More adults use Broadcast Radio each week than: CABLE, TELEVISION, BROADCAST TELEVISION, STREAMING TELEVISION, FACEBOOK, TWITTER, NEWSPAPER, SMARTPHONES, and THE INTERNET

Radio is #1 plain and simple.



Demo

Station: WZZT - 102.7

Format: Country

Target: Adults 25-54

Reach: 203,290 total Adults

25-54 live in the following counties:

Whiteside, Carroll, Jo Daviess, Stephenson, Ogle, Lee, Bureau, *Rock Island Counties in Illinois. And Jackson, Clinton, & *Scott Counties in Iowa.

*Partial county population is represented.



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