



Sauk Valley's Biggest Country

Hog Country 102.7 has the biggest stars including: Kenny Chesney, Thomas Rhett, Carrie Underwood, Keith Urban, Dierks Bentley, Little Big Town. Along with updates from Fox News, Fox Sports, RegionalMediaNews.com, and LocalSportsNow.com; Hog Country has the best and biggest country hits to get you through the day!



Start your mornings off with the hottest Country morning show on radio!

Catch Big D & Bubba each weekday from 5a-10a and Saturday's from 6a-10a with their best of show!

92% REACHED EACH WEEK (P18+)
RADIO IS AMERICA'S #1 REACH MEDIUM

*Nielsen Total Audience Report February 2020

More adults use Broadcast Radio each week than:
CABLE, TELEVISION, BROADCAST TELEVISION,
STREAMING TELEVISION, FACEBOOK, TWITTER,
NEWSPAPER, SMARTPHONES, and THE
INTERNET

Radio is #1 plain and simple.



Demo

Station: WZZT - 102.7

Format: Country

Target: Adults 25-54

Reach: 203,290 total Adults

**25-54 live in the
following counties:**

Whiteside, Carroll, Jo Daviess, Stephenson, Ogle, Lee, Bureau, *Rock Island Counties in Illinois. And Jackson, Clinton, & *Scott Counties in Iowa.

*Partial county population is represented.



308 Locust St. Sterling, IL 61081 | (815) 625-3400
RegionalMedia.live | info@regionalmedia.info
RegionalMediaNews.com | HogCountryRadio.com